An aerial-style illustration of Fort Niagara. In the background, a large white stone building with several chimneys sits on a grassy hill overlooking a blue lake. A dirt road winds through the green landscape. In the foreground, a brick wall forms a rectangular enclosure. A vintage bus is driving on a road that runs alongside the wall. The bus is white with red trim and has "GRAY BUS LINE" written on its side. The sky is light blue with some clouds.

*Historic
Fort Niagara
on Lake Ontario*

GRAY BUS LINE

The

NIAGARA GORGE RAILROAD CO.
NIAGARA FALLS, N.Y.

985.D.59.14

Historic Fort Niagara

A PLEASANT fourteen mile trip via the Niagara Gray Bus Line brings one to this beautifully situated and historic spot. Leaving the Great Gorge Route Terminal at 9.30 A. M. and every hour until the late afternoon these motor coaches go through the principal business streets of the "South End" of Niagara Falls, past the Masonic Temple, Post Office, City Hall, Armory, and Library to the "North End" which was formerly known as Suspension Bridge.

Thence through the newer and most attractive residential section, passing DeVeaux College, the State Park at the Devil's Hole, and Niagara University before reaching Lewiston Heights. Here the Country Club and beautiful homes ranged along the edge of the escarpment overlook the lower Niagara River and the last of the Great Lakes. Just below lies the peaceful village of Lewiston, burned during the war of 1812, yet charming today.

The road follows the winding river bordered with summer homes, farms, and fruit orchards to Youngstown, a busy port in the old days of sailing vessels on Lake Ontario, but now a quiet village. It is bounded on the north by one of the few military reservations on the long, peaceful Canadian border. The first fort on this site was built by La Salle, the French explorer in 1679, the second by de Nonville in 1687, and the third and present building by de Vaudreuil in 1727.

The "Old Castle" (as it is now called) was held by the French until 1759, when the British came into control of the Niagara Region and held it until the American Revolution, and again for a short time during the war of 1812. This historic structure is being restored in accordance with the original French plans, copies of which were obtained in Paris before the work was started.

The trip takes an hour each way and passengers are urged to stop over an hour or more at Fort Niagara. The round trip fare is \$1.00.

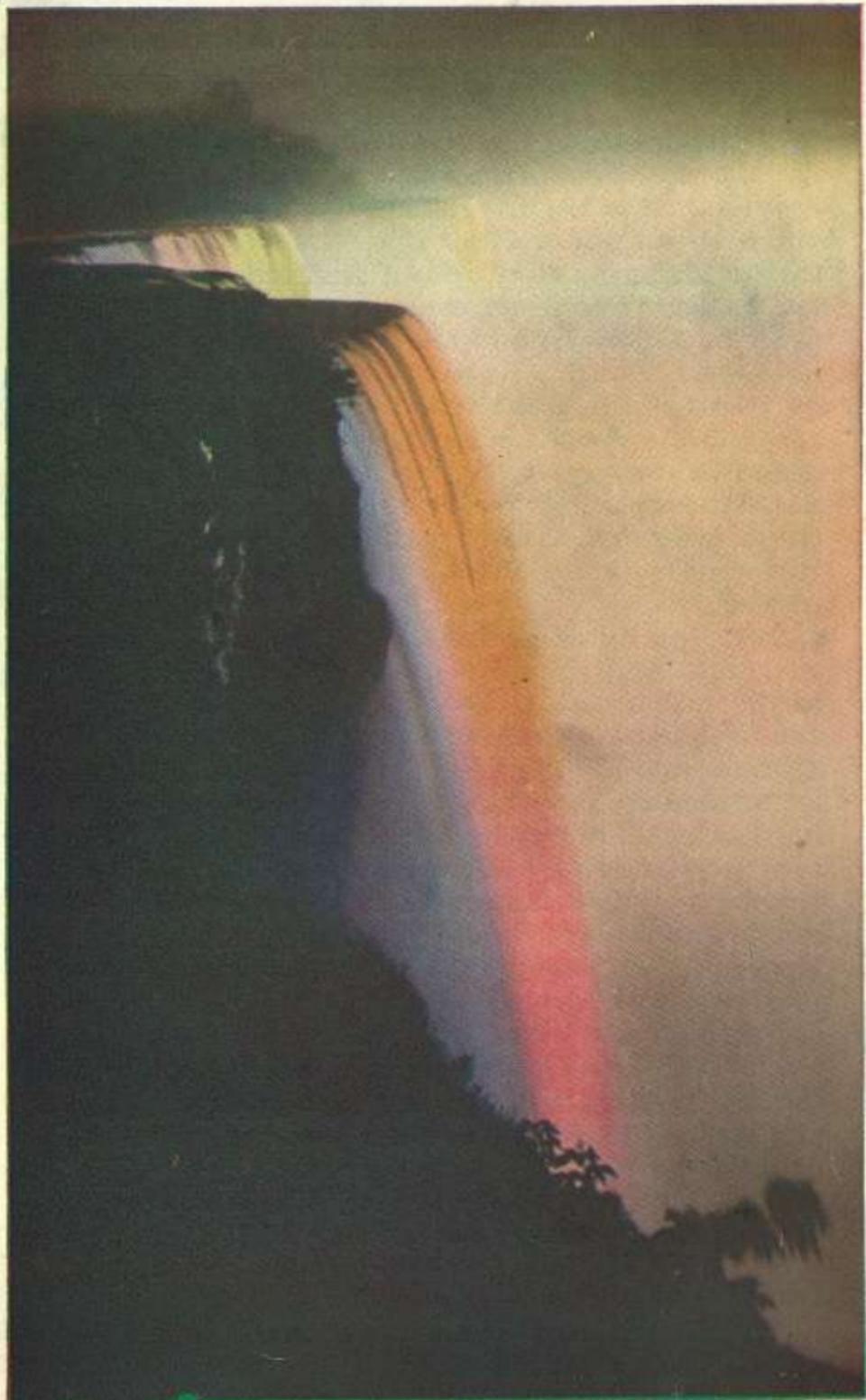
Niagara at Night

IF the mighty Niagara River is impressive in the daytime, we think you will find it even more so at night. Nature has been harnessed and her own power directed so that we may enjoy far into the evening one of her most beautiful spectacles. The never ceasing torrent that flows over the American and Horseshoe Falls is illuminated each evening in both white light and colors by twenty-four giant search lights situated in a commanding position on the Canadian side, while deep in the Gorge well placed flood lights illuminate the rushing Whirlpool Rapids and when these are turned off another giant searchlight throws every color of the rainbow on the dashing waves.

Our Special Illumination Trip enables passengers to enjoy comfortably and completely all of these beauties without a long tedious walk or the bothersome congestion of automobile traffic. Moreover, it affords a view of the Rapids which is unobtainable by any other means as there is neither path nor road through the Gorge. The cars leave the Great Gorge Route Terminal at the Foot of Falls Street on summer evenings, at dusk, and follow the searchlight car down the Gorge on the American side for the splendid display at the Whirlpool Rapids. Returning, they cross the Falls View Bridge to Canada and run through Queen Victoria Park to Table Rock with the illuminated Falls in full view from the time you go on to the Bridge until you return to the American side.

The round trip takes about one hour and a half and is usually completed between 10.15 P. M. and 10.30 P. M. The cars are held at both the Rapids, and in the Park on the Canadian side, thus allowing passengers ample time to enjoy to the full the marvelous spectacles.

The fare for the trip is 75c. (children 40c.) which includes bridge tolls.



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The Evening Illumination of Niagara Falls as seen from
THE SPECIAL ILLUMINATION TRIP